



The BUZZ

Nebraska's Dream It Do It™ Newsletter

Published by **The Nebraska Advanced Manufacturing Coalition (NAMC)**

Dwayne Probyn, Executive Director

September, 2008

Smeal Fire Apparatus Receives Award

Congratulations goes out to our Northeast Nebraska Area Director, Jeff Scherer and Smeal Fire and Apparatus Company for receiving the Diplomat Industry of the Year Award during the Passport to Nebraska Weekend (September 12-13).

Smeal Fire Apparatus Company of Snyder, Nebraska employs 325 people, produces 225 fire trucks per year, and operates a second facility in Neligh, Nebraska. Smeal is known throughout the US and Canada as a premier manufacturer of aerial ladders, platform aerials, and pumpers.



Jeff and Lori Scherer hosting Career Dream Team Candidates, Luis Castro, Nucor and Gary Reppert, Smeal Fire & Apparatus at the September 13th game – Nebraska vs. New Mexico State

Dawson County Area Director

Welcome to our newest Area Director in the Nebraska Dream It Do It campaign, John Bell. John will be the Area Director for Dawson County (Cozad, Lexington, Gothenberg area).

John is the Advocating for Business Labor Education (ABLE) Coordinator for Dawson Area Development. His office is located in Cozad, Nebraska and his contact information is: jbdad@cozadtel.net, 308-784-3902.



Join area manufacturers & related businesses in launching the Grand Island Area *Dream It. Do It.* Campaign!
Wednesday, October 15, 2008
Case IH Visitors Center

10:00 a.m.

RSVP: (308) 382-9210

Hear what leaders in manufacturing and related businesses, government, and education have to say about this exciting new initiative and career opportunities in manufacturing.

Share the enthusiasm of the Career Dream Team.

Find out how we can keep our young people in Nebraska.

Listen to a student's perspective.

Tour of Case IH

Mobile Welding Trailer, Mobile Transportation Training Trailer, and Mechatronics Equipment on site

OCTOBER UPCOMING EVENTS 2008

GRAND ISLAND: October 15th, Grand Island Area Launch at Case IH – 10:00 a.m.

OMAHA/LINCOLN: Aviation Career Day, Oct. 17th, SAC Museum ~600 high school students to attend.

SCC MILFORD: Women In Technology Day will be Wednesday, October 22, 2008 from 8:30 am to 2:00 pm on the Milford Campus.

IMES - Industrial, Manufacturing, & Engineering Systems: Omaha (Sept. 22nd), Lincoln (Sept. 24th) North Platte (Oct. 8th), Hastings (Oct. 9th), Norfolk (Oct. 15th) speaking to middle and high school teachers across the State.

COLUMBUS: October 8th, High School Career Central at CCC Columbus

LINCOLN: October 1st & 2nd, Lincoln Products Show

PAPILLION-LAVISTA: Vehicle Day – 800 1st graders will be made aware of careers utilizing vehicles.

Visit our web site at www.dreamit-doit.com/Nebraska

NAMC Scorecard



2008 Events We've Attended	Est. Attend.	Est. Contacts	Quality Contacts
High School Career Fairs	3,250	900	279
Classroom presentations	1257	1257	1257
College Career Fairs	1010	360	190
Civic/Community Presentations	367	367	367
Mfg. Tours	500	500	500
Miscellaneous	<u>9,988</u>	<u>1,340</u>	<u>629</u>
Year-to-date 2008	16,422	4,774	3,272
Totals from 2006-2007 Events	<u>18,818</u>	<u>8,904</u>	<u>4,736</u>
Campaign Totals	35,240	13,678	8,008

Reasons To Celebrate!

SEPTEMBER 2008

LINCOLN: Jerry Young presented to approximately 110 Lincoln High School Students

KEARNEY: Career Education Tours for 50 high school students and teachers.

COLUMBUS: Angie Raemakers presented Manufacturing Careers and DIDI to 65 6th Graders and 33 8th Graders.

MILFORD: The Dream It Do It display was set up outside of the Manufacturing Engineering Program on the Milford Campus, Sept. 7th. Elaine Vavra's students, Travis Sand and Tyler Lee worked at the table with Kirby Taylor, Lincoln Machine Inc.

WEB SITE: Jay Leno Promoting Welding Careers – web site: <http://www.aws.org/w/a/>

AUGUST 2008

LINCOLN: Tyler Thiellen, a 2007 Career Dream Team Member and Lincoln Machine, Inc. employee presented manufacturing careers to three Career Classes at Lincoln East. The 90 students asked many questions and wanted to learn about career opportunities in manufacturing.

WEB SITE: DVD added to web site in the Media Library.

NORFOLK: August 25th the final version of the Northeast Movie trailer was approved. It will appear in the Norfolk Theatre Sept. 17th. We have a 7 month contract. It will be on the web site in the Media Library.

FREMONT: The contract was signed to develop a movie trailer for the Fremont Area. We have a 6 month contract.

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*Denotes Executive Committee Members

Career Education Tours

Approximately 50 high school students from the Kearney area participated in Kearney's Career Education Tour on September 17th.

The Career Education Tours provide employers with an opportunity to impress upon students and teachers the importance of attaining the education and skills required to have a successful profession in specific career fields that are available in the Kearney area.

The ultimate goal of the Career Education Tour is to "plant a seed" with the students by increasing their awareness of career opportunities in their community.

Some of the companies participating in the tour were: Cash-Wa Distributing, Morris Printing Group, the Buckle Distribution Center, and Fairbanks International. There was a panel discussion along with a presentation from the University of Kearney.

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