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Dwayne Probyn, Executive Director

October, 2008

Successful Launch in Grand Island

Approximately 50 people attended the Dream It Do It launch in Grand Island on Wednesday, October 15th at the Case IH Visitors Center and coordinated by the Grand Island Chamber of Commerce.

The morning presentation event included high profile speakers all promoting and supporting the Dream It Do It. campaign. The morning started off with Kent Brown from the Grand Island Chamber board stating "Manufacturers have a dire need for skilled, trained workers to stay here.". Speakers included Tony Raimondo, Team Leader NAMC; Dwayne Probyn, Executive Director NAMC - Dream It Do It; Grand Island Mayor, Margaret Hornady, who spoke not only on behalf of Grand Island, but also for her own manufacturing company.

We were also fortunate to have Catherine Lang, the new Commissioner of Labor speak and give her support to the Dream It Do It program in Nebraska.

Also on the agenda was Dr. Greg Smith, President of Central Community College; and Career Dream Team members, Justin Gregg of Dramco and Ryan Matcha of Tri-V Tool & Mfg.

A huge THANKS goes to Area Director, Kelly Christensen for all the planning and coordinating to make this launch happen.

A great article from the Grand Island Independent is on the web site under *media files* – www.dreamit-doit.com/Nebraska.



Dr. Greg Smith,
President of CCC



Catherine Lang,
Commissioner of Labor



Margaret Hornady,
Mayor of Grand Island



Justin Gregg, Dramco
Career Dream Team Member

IMES

Tony Glenn and Greg Stahr, of the Nebraska Department of Education, presented to teachers during their annual IMES Fall Tour. Included in the all day workshop was a presentation on Dream It Do It. They presented to eighty two Industrial, Manufacturing, and Engineering Systems teachers at five sites around Nebraska, including Metropolitan Community College-Omaha, Southeast Community College-Lincoln, Mid-Plains Community College-North Platte, Central Community College-Hastings, and Northeast Community College-Norfolk.



Tony Raimondo, NAMC Team
Leader and Emily DeRocco,
President of The Mfg. Institute

region is in their campaign. Early campaign needs are for toolkits, collateral, and technical assistance. While campaigns that have evolved into programs are looking for sustainable partnerships and comprehensive approaches to developing and promoting manufacturing career pathways. The national team will look to solving these needs through an extranet resource.

DIDI Executive Council Meeting

The National Executive Council Meeting was held October 23rd – 24th at the newly renovated Cummins Inc. plant in Columbus, Indiana. A special thanks goes out to Cummins, Joe Laughrey and the Columbus team for hosting and planning such a successful event.

In addition to sharing accomplishments and best practices, there was much discussion of expectations and desires from the 15 regional campaigns to the national leadership team. They heard varying needs depending on where each



Tony Raimondo, NAMC; Joe Laughrey,
Cummins Vice Chair; Dwayne Probyn,
NAMC; and Juli Thelen PR Coordinator, NE

NAMC Scorecard



2008 Events We've Attended	Est. Attend.	Est. Contacts	Quality Contacts
High School Career Fairs	4,600	1,600	459
Classroom presentations	1597	1597	1587
College Career Fairs	1010	360	190
Civic/Community Presentations	397	397	397
Mfg. Tours	1350	1350	1350
Miscellaneous	<u>10,095</u>	<u>1,447</u>	<u>736</u>
Year-to-date 2008	19,049	6,751	4,719
Totals from 2006-2007 Events	<u>18,818</u>	<u>8,904</u>	<u>4,736</u>
Campaign Totals	37,867	15,655	9,455

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Reasons To Celebrate!

OCTOBER 2008

GRAND ISLAND: October 15th, Grand Area Launch.
OMAHA/LINCOLN: Aviation Career Day, SAC Museum approximately 600 students went through.
COLUMBUS: High School Career Central at CCC approximately spoke to approx. 100 students.
LINCOLN: Oct. 1 and 2 – Lincoln Products Show.
PAPILLION-LAVISTA: Vehicle Day – 800 1st graders were made aware of careers utilizing vehicles.
FREMONT: Fremont Area Career Development Coalition met on Oct. 16th at the UNL Extension Office.
WAYNE: DIDI represented at a booth plus during a class on Oct. 20th during Wayne State Career Day.
OMAHA: Omaha South HS Career Fair 9-12 grades – 700 students.
LINCOLN: The Lincoln Area has presented "Dream It. Do It." to over 300 students in Lincoln Public Schools Career Classes. These presentations will continue throughout the school year. The committee chair person is Rich Jedlicka of Kawasaki and the presenters are Tyler Theillen of Lincoln Machine, Jerry Young of Masport and Jim Ridhard of Novartis.
INDIANA: DIDI Executive Council Meeting – Keynote speaker Joe Laughrey, Vice Chair, Cummins Inc.
IMES: Tony Glenn and Greg Stahr, of the Nebraska Department of Education, presented to 90 teachers during their annual IMES Fall Tour.

SEPTEMBER 2008

LINCOLN: Jerry Young presented to approximately 110 Lincoln High School Students
KEARNEY: Career Education Tours for 50 high school students and teachers.
COLUMBUS: Angie Raemakers presented Manufacturing Careers and DIDI to 65 6th Graders and 33 8th Graders.
MILFORD: The Dream It Do It display was set up outside of the Manufacturing Engineering Program on the Milford Campus, Sept. 7th. Elaine Vavra's students, Travis Sand and Tyler Lee worked at the table with Kirby Taylor, Lincoln Machine Inc.
WEB SITE: Jay Leno Promoting Welding Careers – web site: <http://www.aws.org/w/a/>

Lincoln Products Show

Dwayne Probyn, Executive Director NAMC, speaks to approximately 80 business leaders during the opening ceremonies at the Lincoln Products Show October 1st regarding the Dream It Do It program.



Other speakers included: State Senator – Pete Pirsch; State Treasurer – Shane Osborne; US Senate Candidate – Scott Kleeb; and Lt.

Gov. – Rick Sheehy. It was a great kick-off event to the Products Show in Lincoln. Dream It Do It hosted a table at the two day event.