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Dwayne Probyn, Executive Director

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Governor Heineman Celebrates with Career Dream Team Members

On November 18th, Governor Heineman, NAMC Board of Directors, Executive Director, Area Directors, and Company representatives celebrated the 2008 Career Dream Team Members. A celebration / reception took place at the Governor's residence with Jim Rose as Master of Ceremonies. The Career Dream Team members are what the Dream It. Do It. Campaign is all about – young adults in manufacturing or related business careers. Career Dream Team Members talk about their career path choices and skills that help them get good paying careers in Nebraska.



Governor Heineman hosting the 2008 Career Dream Team members, Area Directors, Chairman of NAMC, and Executive Director of the Nebraska Dream It. Do It. Campaign

Governor Heineman, a strong supporter of encouraging young adults to consider good paying careers in manufacturing and related businesses in Nebraska, highlighted facts about Nebraska's economic growth with existing companies growing and many new companies choosing Nebraska as the place to expand due to "Nebraska

Advantage". This economic growth highlights the importance for young adults to pursue education paths to develop 21st century skills in Nebraska.

Career Dream Team Mentors



Tony Raimondo, Chairman of the NAMC, introduced the next phase of the program inducting Career Dream Team members onto a Mentoring Team. Certificates were handed out at the year end celebration by Tony Raimondo and Dwayne Probyn, Executive Director of Nebraska's Dream It. Do It. The mentoring team will reach out to students through speaking engagements, radio interviews, career fairs, DVD's, movie trailers and other means to continue to address the skills gap shortage by helping students understand the education paths to acquire 21st century skills needed.

Education Council

Tony Glenn, Director, Industrial Manufacturing and Engineering Systems, Nebraska Department of Education is one of 25 education leaders from across the country named to the first-ever national industry-focused Education Council. The Education Council will focus on expanding and enhancing the manufacturing workforce.

On October 29th Tony Glenn attended the National Association of Manufacturers charter meeting in Washington D.C. He reported that presentations were made addressing the needs of today's manufacturers. Students need to be prepared for both college (2 and 4 year) and careers. Much discussion centered on the need for contextual academics – making academic course work meaningful and applicable to the student's career path. The need for innovation in manufacturing was also discussed.

Not only do we need to insure that today's youth are learning the technical, employability and academic skills needed to succeed, but we also heard about the need to address the adult literacy crisis in the American workforce.

NAMC Scorecard



2008 Events We've Attended	Est. Attend.	Est. Contacts	Quality Contacts
High School Career Fairs	4,700	1,650	489
Classroom presentations	1597	1597	1587
College Career Fairs	1010	360	190
Civic/Community Presentations	437	437	437
Mfg. Tours	1350	1350	1350
Miscellaneous	<u>10,095</u>	<u>1,447</u>	<u>736</u>
Year-to-date 2008	19,189	6,841	4,789
Totals from 2006-2007 Events	<u>18,818</u>	<u>8,904</u>	<u>4,736</u>
Campaign Totals	38,007	15,745	9,525

NAMC Board of Directors

Tony Raimondo, Chairman*	Behlen Mfg. Co.
Tom Whalen, Vice Chair*	Blue Cross/Blue Shield of Neb.
Dennis Baack*	Nebraska Community College System
J.B. Milliken	University of Nebraska
Catherine Lang	Commissioner, Nebraska Dept. of Labor
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Barry Kennedy	Neb. Chamber of Commerce & Industry
David Brown	Omaha Chamber of Commerce
Wendy Birdsall	Lincoln Chamber of Commerce
K.C. Belitz	Columbus Chamber of Commerce
Mike Baldino	NAMC Secretary

*Denotes Executive Committee Members

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Reasons To Celebrate!

NOVEMBER 2008

LINCOLN: Year end Celebration at the Governor's Residence. About 60 present – Career Dream Team members, guests, Area Directors, Board Members, Company Representatives.

LINCOLN: Lincoln area's Education Extension continues to present manufacturing careers to Lincoln Public Schools Career Class students.

SOUTH SIOUX CITY: South Sioux City High School Career Fair at Northeast Community College.

DVD: The Dream It Do It DVD has been updated with Catherine Lang replacing Butch Lecuona on the new DVD's. Get your copy from Dwayne Probyn.

OMAHA: Manufacturing Workforce Partnership will aggregate career opportunities in an industry cluster, then seek to build a workforce pool that will be selected, trained, and coached to be successful employees.

OMAHA: Omaha South High School Career Fair – students showed a lot of interest with 70 capture cards collected.

OCTOBER 2008

GRAND ISLAND: October 15th, Grand Area Launch.

OMAHA/LINCOLN: Aviation Career Day, SAC Museum approximately 600 students went through.

COLUMBUS: High School Career Central at CCC approximately spoke to approx. 100 students.

LINCOLN: Oct. 1 and 2 – Lincoln Products Show.

PAPILLION-LAVISTA: Vehicle Day – 800 1st graders were made aware of careers utilizing vehicles.

FREMONT: Fremont Area Career Development Coalition met on Oct. 16th at the UNL Extension Office.

WAYNE: DIDI represented at a booth plus during a class on Oct. 20th during Wayne State Career Day.

OMAHA: Omaha South HS Career Fair 9-12 grades – 700 students.

LINCOLN: The Lincoln Area has presented "Dream It. Do It." to over 300 students in Lincoln Public Schools Career Classes. These presentations will continue throughout the school year. The committee chair person is Rich Jedlicka of Kawasaki and the presenters are Tyler Theillen of Lincoln Machine, Jerry Young of Masport and Jim Ridhard of Novartis.

INDIANA: DIDI Executive Council Meeting – Keynote speaker Joe Laughrey, Vice Chair, Cummins Inc.

IMES: Tony Glenn and Greg Stahr, of the Nebraska Department of Education, presented to 90 teachers during their annual IMES Fall Tour.

Catherine Lang – NAMC Board of Directors



Catherine Lang, Commissioner of the Nebraska Department of Labor is now on the NAMC Board of Directors.

She is a strong supporter of the Dream It. Do It. Campaign and understands the need to reduce the skills gap in manufacturing and related business.

Catherine did an excellent job with helping to update the DVD with her spin on the program.

Dwayne has the new DVD available for all to use.