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**Dwayne Probyn, Executive Director**

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## College World Series is a Big Hit for Career Dream Team

Every day there was excitement. Something new. Something they hadn't experienced before.

While these comments are often heard from employees with careers in the high-tech world of manufacturing and related businesses, it also describes the scene for the 2008 Spring Career Dream Team members who were treated to a day at the College World Series at Omaha's Rosenblatt Stadium.

The Spring 2008 Career Dream Team is the second chapter of the promotional campaign to spotlight young adults with advanced technology careers in manufacturing and related businesses in Nebraska. The nine CDT members will be featured in a new poster that will be used in classrooms and presentations, and their information will be highlighted on our web site. Some of the CDT members were interviewed on Husker Sports Nightly radio program.

As with members of the 2007 Fall Career Dream Team, the new CDT members will be invaluable in telling the stories about their career paths to young adults and students who are undecided about how to use their skills in the future.



**Henry Kloemper, a CNC operator at TMC0 in Lincoln, was one of the nine new Career Dream Team members who attended a game at the College World Series.**

## New Spin on Mfg. Appears on DVD

High-tech equipment and capabilities have given us another important tool toward our goal of exposing young adults and students to terrific career paths in manufacturing and related businesses. Our new DVD was completed, thanks in large part, to an excellent team of students and instructors from the Metro Community College audio/visual communication arts program. Ironically, the processes used to produce this

video are the same that many manufacturing companies use to create marketing videos for customers and training and orientation videos for employees. It's one of the many facets of careers linked to manufacturing of which many young people are unaware.

The Nebraska Dream It. Do It. video features testimonials from the 2007 Fall Career Dream Team, along with state and industry leaders expressing the importance of attracting and retaining a skilled workforce. The video will be used in classrooms, career fairs, and in reaching out to local leaders.

# NAMC Scorecard



2008 Events We've Attended	Est. Attend.	Est. Contacts	Quality Contacts
High School Career Fairs	3,250	900	279
Classroom presentations	683	683	683
College Career Fairs	720	260	130
Civic/Community Presentations	367	367	367
Mfg. Tours	499	499	499
Miscellaneous	<u>4,526</u>	<u>1,091</u>	<u>385</u>
<b>Year-to-date 2008</b>	10,045	3,800	2,343
Totals from 2006-2007 Events	<u>18,818</u>	<u>8,904</u>	<u>4,736</u>
<b>Campaign Totals</b>	<b>28,863</b>	<b>12,704</b>	<b>7,079</b>

## DIDI Involved in Mfg. Awards

NAMC Executive Director Dwayne Probyn was a guest speaker and was one of the committee members who helped select Reinke Mfg. Co. as the first recipient of the inaugural Nebraska Innovation in Manufacturing Award at the Nebraska State Chamber Annual Manufacturers Council Meeting. The meeting, which was sponsored by RSM McGladrey, included keynote speakers Tom Murphy and Bill Canis of the Manufacturing Institute, as well as Lt. Gov. Rick Sheehy.

### JUNE ACTIVITIES

**STATE:** NAMC Executive Director Dwayne Probyn addressed more than 120 people attending the Mountain-Plains Business Education Association conference in Lincoln. High school and college business teachers from Colorado, Kansas, New Mexico, North Dakota, South Dakota, Oklahoma, Texas, Wyoming and Washington were on hand to explore material they could use in their school's curricula. Dream It Do It was also one of 11 to host a table along with 10 vendors.

**LINCOLN:** Lincoln Machine/DIDI was a lunch sponsor for the Summer Connection program hosted by the Lincoln Chamber of Commerce. Kirby Taylor spoke to 40 Lincoln educators who have the opportunity to learn about business and industry in Lincoln. Teachers tour businesses and learn about emerging job markets, the skill sets workers need and how their students can prepare today for a future career.

**KEARNEY:** Executive Director Dwayne Probyn was a featured speaker at the Nebraska Career Educators Conference held in Kearney. Probyn presented the importance of Dream It. Do It. to 31 educators who chose to attend his session.

**NORFOLK:** Jeff Scherer of Smeal Fire & Apparatus presented the DIDI campaign to 30 diplomats and prospective diplomats.

**OMAHA:** John Vyhldal of Tri-V Tool & Mfg. gave a presentation at Conductix-Wampfle with director of human resources Rogene Smith and plant manager Michael Mulder. They are excited about becoming involved with the DIDI program and our "Education Extension Committee."

**LINCOLN:** Lincoln Machine hosted a tour for three students and three adults from the Thayer Central Teammates Program.

**LINCOLN:** The Lincoln DIDI committee secured a promotion with Eagle Raceway to show a 30-second spot from the Nebraska Dream It. Do It. DVD during its weekly racing schedule. Eagle Raceway is considered an excellent venue for the spots, with lots of young adults who are interested in the kinds of hands-on, high-tech processes needed for manufacturing.

### MAY ACTIVITIES

**WAYNE:** Jeff Scherer of Smeal Fire & Apparatus presented the DIDI campaign to about 130 participants at the Wayne Economic Development Summit.

**STATE:** NAMC Executive Director Dwayne Probyn was one of several speakers at the Nebraska State Chamber Annual Manufacturers Council meeting in Ashland. The event, which included the naming of Reinke Manufacturing Co. as the 2008 Nebraska Innovation in Manufacturing award winner, was sponsored by RSM McGladrey and included nearly 60 people. Probyn, who spoke to the audience about the Dream It. Do It. campaign, was also on the committee that selected the Innovation in Manufacturing award winner.

**OMAHA:** Millard West metals instructor Steve Besch brought 10 high school students to visit Tri-V Tool & Mfg. Co. Five of the students wanted to learn more about programming CNC equipment. The other five wanted to learn more about welding. They were all shown the diverse areas of production needed at Tri-V. One of the five students interested in CNC programming is already signed up to go to Southeast Community College at Milford for a degree program in tool and die.

### NAMC AREA DIRECTORS

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\*Denotes Executive Committee Members

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